



LET'S BAND TOGETHER

PURPOSE

The Mission of the HU Band Boosters is to help ensure success by continually supporting the Students, Staff, Alumni, and Families of the HU Bands Program. A great band program helps to develop our students musically, physically, spiritually, and morally, and this is a reflection of Hampton University's "Education for Life" and "The Standard of Excellence." The HU Band Boosters facilitate the enrichment of the band program while also enhancing the impact of our performances for our audiences. Ultimately, the HU Band Boosters serve as a key component of leadership development and community involvement to help share the gifts and talents of our students with the world.

1

**FUNDRAISING FOR SCHOLARSHIPS/
GENERAL PROGRAM SUPPORT**

3

EVENTS AND HOSPITALITY

2

RECRUITING

4

MARKETING AND PUBLICITY

GOLD LEVEL BOOSTER

ANNUAL
\$2500
\$208.33/Month

- Membership in the HU Band Booster Club as a Gold Level Booster
- Donor Recognition on the HU Band Booster “Wall of Sound”
- Presidential Associate Donor Honor Roll & Invitation to the Annual President’s Homecoming Donor Reception
- Complimentary entry to the Homecoming Game & VIP Alumni Band Seating
- Discounted Band Apparel
- HUMF Band Booster Sweatshirt, two (2) T-shirts and wristband
- Special VIP invitations to select away games/performances/events (Discount Travel Rate will apply.)

SILVER LEVEL BOOSTER

ANNUAL
\$1000
\$88.33/Month

- Membership in the HU Band Booster Club as a Silver Level Booster
 - Donor Recognition on the HU Band Booster “Wall of Sound”
- Complimentary entry to the Homecoming Game & VIP Alumni Band Seating
- Discounted Band Apparel
 - HUMF Band Booster T-shirt and wristband
 - Special VIP invitations to select away games/performances/events (Discount Travel Rate will apply.)

BRONZE LEVEL BOOSTER

ANNUAL
\$500
\$41.66/Month

- Membership in the HU Band Booster Club as a Bronze Level Booster
- Donor Recognition on the HU Band Booster “Wall of Sound”
- Discounted Band Apparel
- HUMF Band Booster T-shirt and wristband

DONATION LEVEL BOOSTER

ANNUAL
**\$250-
\$499**
\$20.83-\$41.58
/Month

Make an impact TODAY!
BECOME AN HU BAND BOOSTER.

* Monthly donation installments are based on a 12-month cycle. See FAQ (Page 4) for details.

** All donations to the HU Band Fund and the HU Annual Scholarship Fund are tax-deductible.

CORPORATE MEMBERSHIP LEVELS

GOLD LEVEL Corporate Booster

ANNUAL
\$10,000

- Membership in the Gold Level Corporate Booster
- Donor Recognition on the HU Band Booster “Wall of Sound”
- Listing on the Corporate Booster Banner
- Donor Recognition on all Social Media Performance videos
- Donor Recognition on the half-time Show Credits Video (Home game only.)
- Special Invitation for up to four (4) representatives at the Corporate Partners games (Football and Basketball)
- Listing on the HUMF travel/pep performance t-shirts
- Up to three (3) Partner Promotions to all HUMF audiences (Alumni, Students, Donors, and Parents)
- Select Half-time game recognition and tailgate set-up

SILVER LEVEL Corporate Booster

ANNUAL
\$5,000

- Membership in the Silver Level Corporate Booster
- Donor Recognition on the HU Band Booster “Wall of Sound”
- Listing on the Corporate Booster Banner
- Donor Recognition on all Social Media Performance videos
- Donor Recognition on the half-time Show Credits Video (Home game only.)
- Special Invitation for up to four (4) representatives at the Corporate Partners games (Football and Basketball)
- Listing on the HUMF travel/pep performance t-shirts

BRONZE LEVEL Corporate Booster

ANNUAL
\$2,500

- Membership in the Bronze Level Corporate Booster
- Donor Recognition on the HU Band Booster “Wall of Sound”
- Listing on the Corporate Booster Banner
- Donor Recognition on all Social Media Performance videos
- Donor Recognition on the half-time Show Credits Video (Home game only.)

DONATION LEVEL Corporate Booster

ANNUAL
\$1000

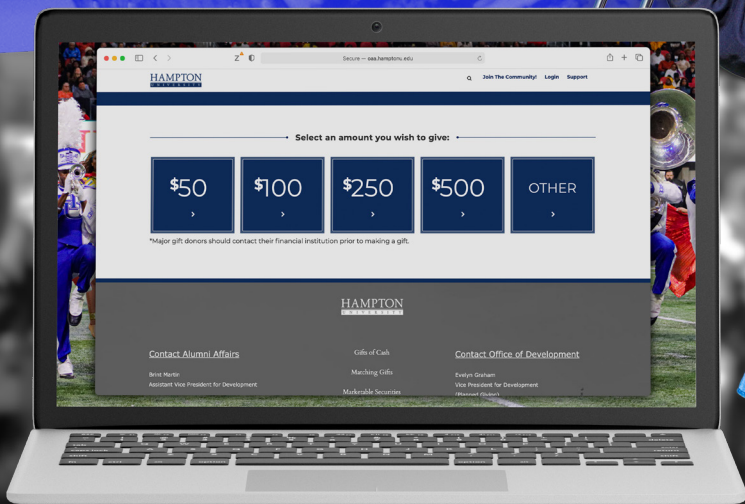
- Membership in the Donation Level Corporate Booster
- Donor Recognition on the HU Band Booster “Wall of Sound”
- Listing on the Corporate Booster Banner

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* Monthly donation installments are based on a 12-month cycle. See FAQ (Page 4) for details.

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HOW DO YOU WANT TO GET InVOLved?



Become a member, visit
[DONATETO.HAMPTONU.EDU](https://donateto.hamptonu.edu)

STEPS:

1

SELECT YOUR GIFT AMOUNT

When you visit our donations home, you will be taken to a landing page with our most common giving levels. If your gift amount is not listed, simply select the button that says "Other Amount." At that point you will be taken to the main form to manually enter the giving amount for this transaction.

2

SELECT YOUR DESIGNATION

There are three options (Area of Greatest Need, General Scholarships, or Select Designation Of My Choice) on the home screen to let us know where you wish to designate your givings to the University.

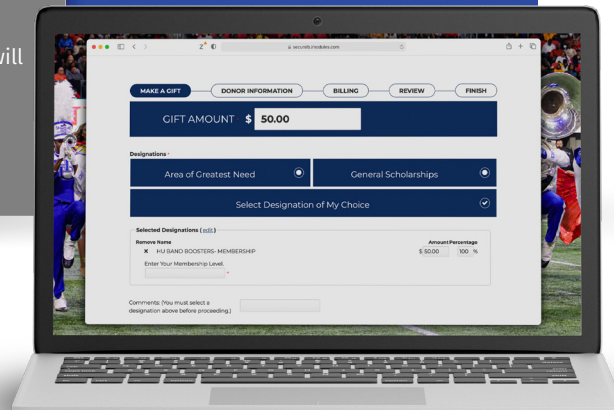
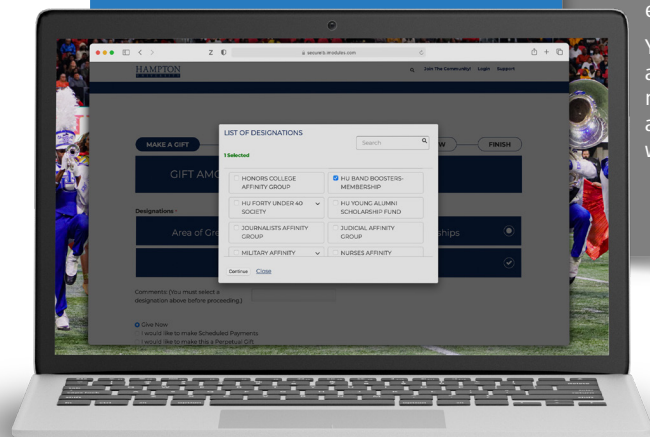
When you choose "Select Designation of My Choice," you will then be directed to a search box to identify your exact designation. Select "HU Band Boosters Membership." Then enter your membership Level.

You can even split your payment across several designations by making multiple selections. This will allow you to split the payment up within the one transaction.

3

TELL US MORE OR PROCEED TO THE PAYMENT SCREEN

After selecting your designations you will need to tell us any additional information that will help with how you want your gift managed. For example, you will need to note if this will be a one-time gift or a recurring gift. Some instructions may not apply to your particular gift. In that case, you can scroll down and proceed with closing out the transaction.





FAQ

Is my gift tax-deductible?

Yes! Hampton University is a qualifying non-profit organization, and your gift is eligible for a tax deduction. Most donations are 100% tax-deductible, with the exception of goods or services received (the value of those items is not tax-deductible, per IRS standards). After your donation is processed, you will receive a tax receipt outlining the total amount you may deduct.

How will my gift be used?

HU Band Booster Membership fees and donations are used to support students directly and enhance the quality of their band experience. Any donor to the University may choose to direct their gift to the area of the University that matches their philanthropic passions. Gifts are then allocated to the selected program to use for their area's greatest needs. Our programmatic priorities include:

- **Annual Band Scholarships** – 50% of your membership fee will be awarded to band students in the form of scholarships. For more information on legacy (naming opportunity) endowment or current-use scholarships for the band program, contact Brint.Martin@hamptonu.edu.
- **Uniforms, Instruments, and Equipment** – 30% of your membership fee will be used to fund the uniform and instrument/equipment needs for a rapidly growing band program. We want to ensure our students look and sound their best each time they take center stage to represent Hampton University and YOU.
- **Travel and Meal Support** – 20% of your membership fee will be used to supplement our expanding travel schedule. We see our unique travel experiences—such as Rome, Italy and the Macy's Thanksgiving Day Parade—as life-long learning opportunities for our students that are exclusive among all collegiate bands. This helps to cultivate a worldview that is key to effective leadership development in our students.

Can I set up a recurring gift instead of a one-time payment?

Yes, you can set up a monthly, quarterly, or annually recurring gift for any length of time. The easiest ways to establish a worry-free recurring gift will be through Online Giving at donateto.hamptonu.edu, or through your bank's Bill Pay program. Both methods will allow you to set up recurring giving with ease. (See the How To Give To Hampton Today resource.)

When will I begin receiving my member benefits?

New member benefits are not applied until you have completed your payments for your desired membership level. In this inaugural year, new member benefits for 2021-2022 will be available to any member that completes their payments by September 1, 2021. Members that complete their payments after that date will receive their new member benefits beginning in the 2022-2023 season. The deadline for all inaugural year new member fees is June 30, 2022.

Continuing member benefits must be completed by June 30 of each year to be eligible for benefits for the following year.

How do I become a Founding Member for the HU Band Booster Program?

We are proud to reserve 100 spots for band family and donors who wish to be preserved in the University, band, and booster history as a Founding Member. To become an official Founding Member, you will need to complete a one-time payment, or make an initial payment on your recurring gift by June 30, 2021. There are limited spots, so sign up early! Simply go to donateto.hamptonu.edu, enter your gift amount, and select "HU Band Booster-Membership" as your designation.

Can I change my membership level?

Yes! This is an annual program, so you are able to renew at a new level each year. If you are looking to upgrade your membership level within a current benefit year, you will need to ensure that all adjusted payments are concluded by September 1.

Thank you for your support of the HU Bands Program by becoming a member of the HU Band Boosters.

An official Hampton University Affinity Group

We want to make giving to Hampton convenient and comfortable. Below, we have outlined

WAYS TO GIVE TO THE HUBAND BOOSTERS TODAY



GIVE ONLINE at donateto.hamptonu.edu

Visit our online giving portal at donateto.hamptonu.edu. In three simple steps, you can make your one-time or recurring gift right from the convenience of your computer or phone. Create an account on the HamptonYOU community to manage your giving with ease and access your records without having to call in.



GIVE BY PHONE through Development Services

Contact the Office of Development Services at (757) 727-5425 during business hours to get personal service in completing your credit card donation via phone. Business hours are Monday through Friday from 8:30am to 4:30pm (EST)



GIVE BY CHECK through the Mail

Make your check payable to Hampton University and be sure to reference the area you wish to support on the memo line (example: University Bands). Mail your donation to:

Development Services
38 Indian Road
Hampton, Virginia 23668



GIVE BY BILL PAY through your Bank

Contact your bank via phone or online to enroll in online bill pay to the University.

1. Add Hampton University as a NEW Payee to your bank's bill pay.
2. Add 38 Indian Road | Hampton, Virginia 23668 as the payment address.
3. Set up your payment and include your area of support in the memo or notes section.